

JBZ-010-1041003 Seat No. _____

First Year B. H. T. M. (Sem. I) (CBCS) Examination

December - 2019

1.3 : FRONT OFFICE - I

(New Course)

Faculty Code: 010

Subject Code: 1041003

Time: 3 Hou	urs] [Total	Marks : 70
Instructions	: (1) Question 1 & 2 are compulsory.(2) Attempt any three questions from	Q. 3 to Q. 8
1 Do as di (A) Fill (i)	rected: in the blanks: hotels typically target business clairline passengers with overnight travel laor cancelled.	
(ii) (iv) (v) (vi) (vii)	Standard rate of published rates are also as Full form of GRE is Make my trip is an example of co	known mpany. boatel.
(i) (ii) (iii) (iv) (v) (vi)	IHHA ITO MAP	7×1=7
2 Do as di	rected:	8+6=14
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	following in 150 words:
	(i) History of the HOTEL industry.
	(ii) Heritage hotel and its types.
	(iii) The basic duties of a Telephone Operator in front office
	(iv) Contracted rates
	(B) Write the short notes on any two in 100 words : $3\times2=6$
	(i) Tariff card.
	(ii) Written communication.
	(iii) The use of Reservation rack in front office.
	(iv) Format of PLA-Card.
3	Do as directed: 7+7=14
	(a) With help of examples, write a detailed note on Time Share.
	(b) Classify the hotels on the basis of Ownership.
4	Do as directed: 7+7=14
	(a) Draw the layout of the front office department in a five star hotel
	(b) Write down the Job Description of Front office Manager.
5	Do as directed: 7+7=14
	(a) Write a detailed note on types of Rooms(b) Explain the different types of food plans.
6	Explain the guest cycle and its stages. 14
7	Write the detailed note on the equipments used in Front Office.
8	Write a detailed note on the written form of communication as practiced in the Front Office Department. Explain it with the help of suitable examples.

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(A) Write the short notes on any two from the $2\times4=8$